16th ANNIVERSARY

FESTIVAL INTERNATIONAL PANAFRICAIN

CANNES

APRIL 17-21, 2019

PRESS RELEASE +BECOME A PARTNER



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PRESIDENT OF THE FESTIVAL

EITEL BASILE NGANGUE EBELLE
MEDAL OF WONDER IN THE
ACADEMY, ARTS, SCIENCES AND
LITERATURE

I created the "Festival Internationale du Film Pan-Africain" (FIFP) to show unity; the universally common factor in diversity. For me, the ignorance of one without the other is a source of conflict and cinema is a beautiful tool which teaches beauty and tolerance. My idea was to show that through a concept that seems at first reserved for a specific community, one can discover the whole world. A place where the trades of cinema come in various forms. Cinema has the advantage of being an art that draws together almost all the other artistic activities. Within cinema, we can find performing acts, music, photography, beauty, aesthetics, fashion, and literature...

Our objective is to promote the riches of Pan-African cinema. A few years from now, the market for Pan-African arts will be considerably more valuable.

Tomorrow is now. There is enormous potential that must be brought to light.

This ideal is an "active dream" that has made the African and his diaspora what it is today. This was the driver for Mandela as well as Obama and many others ...Pan-Africanism is a central hub of universalism. It contains all the lights, those of ancient Egypt and those of this world's future. In short, it is infinite beauty.

PRESENTATION

VENUES



ESPACE MIRAMAR

65 Boulevard de la Croisette

CANNES FRANCE



PRESENTATION

AN EVENT FOR THE PUBLIC AND PROFESSIONALS

The International Pan-African Film Festival of Cannes offers you a Salon for 5 days in addition to its traditional projection activities. It is a market focusing on cinema, arts, beauty, well-being, fashion, hairdressing, music, innovation. This pole of economic dynamics sensitive to the spirit of entrepreneurship integrates the quest for knowledge and discovery. This professional and friendly space is open to the public.

The quality of the films presented at the FIFP since the creation of the Dikalo awards in 2006 are related to the excellent work and the diverse professionals which comprise its panelists. This gives our festival a global reverence. In fact, all the films awarded by the FIFP have enjoyed international acclaim. For example, Rigoberto Lopez, the first winner of the Dikalo in 2006 and great Cuban director, marked his era through the beauty of his work "Roble de Olor - Parfum de Chêne". In 2017, Jean-Claude Barny's "Gang des Antillais" received the Dikalo for best feature length film.







The DIKALO awards are presented by professional panelists. The DIKALO (meaning "message" in the Cameroonian language Douala) is awarded to the best full feature and short film (in the category of fiction), to the best documentary, and to the best actress and actor. In addition, the a viewer's choice Dikalo award is also awarded through votes from the public.



15

YEARS OF EXPERIENCE

75+

DIKALO AWARDS PRESENTED

PER EDITION

5

DAYS OF VIEWINGS AND EXPOS

30+

VOLUNTEERS

70

FILMS PRESENTED ON AVERAGE

5000+

VISITORS

WHY BECOME A PARTNER?

The "Festival International du Film PanAfricain" allows an ideal opportunity to promote your products and services. It also allows you to let yourself be known, and allow your work and your world to be discovered. More than 5,000 visitors come together every year to attend this great event.

An effective communication campaign will be set up for the occasion. The campaign will involve several media such as: television, radio, press, posters, with a large opportunity for exposure for your organization during the event.

Since its creation, the FIFP has always been ecofriendly. Our sustainable business model includes:

- Carpooling

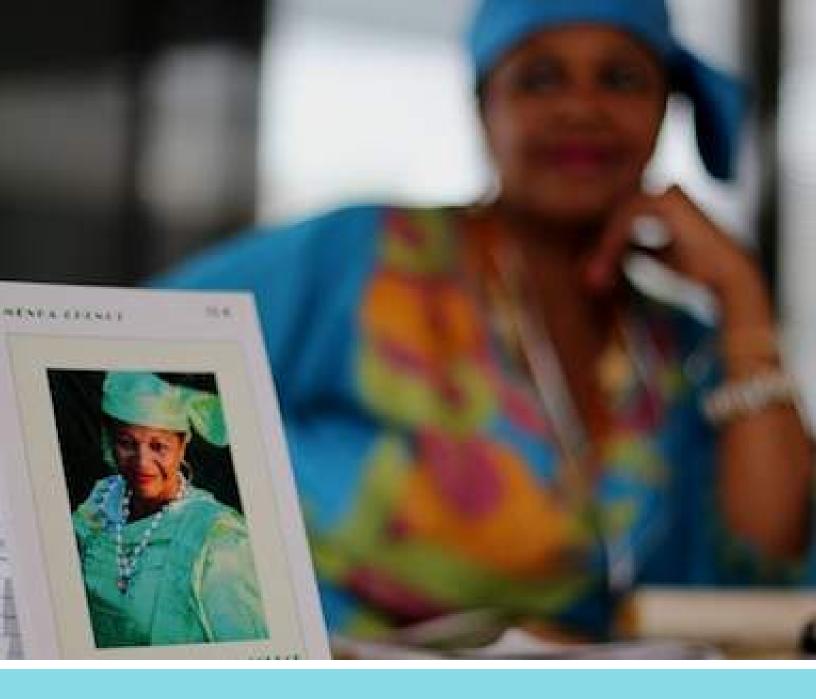
- Volunteers & Trainees often living in the Cannois region

- The use of biodegradable products

- Recycling of paper

- We favour Fair Trade products (in collaboration with Artisans du Monde Nice)





PARTICIPATE IN THE FESTIVAL ACCORDING TO YOUR DESIRES

OUR OFFERS



Display your logo on our media platforms:

On our website: www.fifp.fr
Broadcast before each film viewing
5 festival all access passes
One 4x2 meter stand



Display your logo on our media platforms:

On our website: www.fifp.fr
Broadcast before each film viewing
10 festival all access passes
One 6x2 meter stand



Display your logo on our media platforms:

Posters

On our website: www.fifp.fr
 Teaser + Broadcast before each film viewing
 One roller banner displayed at the event venue
 20 festival all access passes
 One 1/2 page spread in the event program
 Organized press conference and a 10m² stand

OUR OFFERS



Display your logo on our media platforms:

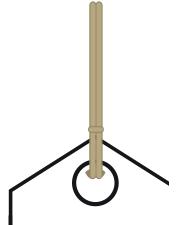
- Flyers
- Posters
- On our website: www.fifp.fr
- Advertised on the front page of our website
- . Teaser
- One roller banner displayed at the event venue

30 festival all access passes

1 page spread in the event program

Organized press conference and a 10m² stand
1 day dedicated to the country as well as a dinner organized by your care

Promotion of a film about the country



à partir de 5000€

Create your own event at our festival













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FILM-DOCUMENTAIRE.FR











Côte d'Azur



"This is easily the most memorable festival that I've ever had the pleasure to participate in. I just wanted you to know that you really inspired me in many ways. I gladly feel like I now must inspire others, as you and the Festival International du Film PanAfricain have done for me. I felt like I got in touch with the deepest part of myself, a feeling beyond words." **Ken Wyatt, producteur**

"I had a lovely time and met some beautiful people. I made some friendships and I hope to collaborate with others I met in the future as well." **Marvin Glover**

"Great festival! Please submit your project to be screened." Nuria Dixon

"On behalf of the cast and crew of (short film) Greenwood, thank you! Working with the FIFP team has been a fantastic experience. Communication was excellent, and we are elated to receive the Dikalo award for Best Short Film! We look forward to being a part of future festivals here." **Chyna Robinson**















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For more information, for registration, to contact us or to support the association, please visit www.fifp.fr

Book your stand today or register your film

> Registration forms are available on our website

Accommodations in Cannes

> For hotel or apartment rentals, we will direct you according to your budget and your needs

For any other information, we will be at your disposal and we count on your attendance.

Contact Us

Festival International du Film PanAfricain Association Nord-Sud Développement 32, rue louis Périssol – 06 400 Cannes

06 10 04 69 44

contact@fifp.fr

Association agréée jeunesse et Education Populaire Ministère de la santé 440 191 08800028 - Code APE : 923A activités artistiques

